

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Arthur Schuman, Inc.		03/16/2004	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Congress Financial Corporation
Street Address:	1133 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	78255778	CASELLO DI FORMAGGI
Serial Number:	78248535	CASELLO DI FORMAGGI
Serial Number:	78172303	GRANA CELLO
Serial Number:	78172251	GRANA CELLO
Registration Number:	2168819	BELLA ROSA
Registration Number:	2210610	CELLO
Registration Number:	2095810	QUESO SOLIMAR
Registration Number:	1837984	SUPERIOR ASI
Registration Number:	2638979	UNIVERSAL
Registration Number:	2100080	VENACASA
Registration Number:	1665960	CELLO
Registration Number:	0795665	EMPIRIA
Registration Number:	0786882	IMPERIA

CORRESPONDENCE DATA

900008513

TRADEMARK
REEL: 002859 FRAME: 0695

OP \$340.00 78255778

Fax Number: (215)405-2921

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-977-2255

Email: skullman@wolfblock.com

Correspondent Name: Vito Petretti

Address Line 1: 1650 Arch Street

Address Line 2: 22nd Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:

Suzanne M. Kullman

Total Attachments: 3

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NOTICE OF ASSIGNMENT FOR SECURITY

(Trademarks)

WHEREAS, Arthur Schuman, Inc. (the "**Assignor**") has adopted, used and is using the trademarks and service marks listed on the annexed Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "**Trademarks**");

WHEREAS, the Assignor has entered into a Trademark Security Agreement dated as of March 16, 2004 (the "**Security Agreement**") in favor of Congress Financial Corporation (the "**Assignee**");

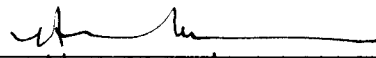
WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee a security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications and restrictions thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof (all of the foregoing collectively, the "**Collateral**"), to secure the payment, performance and observance of the Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee and grants to the Assignee a security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

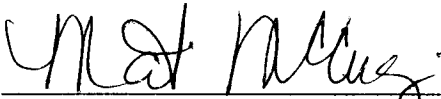
IN WITNESS WHEREOF, the Assignor has caused this Notice of Assignment for Security to be duly executed by its officer thereunto duly authorized as of March 16, 2004.

ARTHUR SCHUMAN, INC.

By: 
Name: Neil Schuman
Title: President

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On this 16th day of March, 2004, before me personally came Neal Schuman to me known to be the person who executed the foregoing instrument, and who, being duly sworn by me, did depose and say that he is the President of Arthur Schuman, Inc., a New Jersey corporation, and that he executed the foregoing instrument in the name of such corporation and that he had authority to sign the same, and he acknowledged to me that he executed the same as the act and deed of said corporation for the uses and purposes therein mentioned.



Notary Public

MARGARET O. MCGUIRE
CERTIFICATE FILED IN NY CO.
NOTARY PUBLIC, STATE OF NEW YORK
QUALIFIED IN NY CO
NO. 01MCGUIRE/39
MY COMMISSION EXPIRES MAR. 17, 2007

SCHEDULE A TO ASSIGNMENT FOR SECURITY
TRADEMARKS AND TRADEMARK APPLICATIONS

PENDING TRADEMARK APPLICATIONS

Trademark	Ser. No.	Filing Date	Status	Owner/Registrant
CASELLO DI FORMAGGI AND DESIGN	78/255778	May 29, 2003	Pending Intent to Use	Arthur Schuman, Inc.
CASELLO DI FORMAGGI	78/248535	May 12, 2003	Pending Intent to Use	Arthur Schuman, Inc.
GRANA CELLO (Stylized)	78/172303	October 8, 2002	Pending Intent to Use	Arthur Schuman, Inc.
GRANA CELLO	78/172251	October 8, 2002	Pending Intent to Use	Arthur Schuman, Inc.

REGISTERED TRADEMARKS

Trademark	Reg. No.	Reg. Date	Status	Owner/Registrant
BELLA ROSA	2168819	June 30, 1998	Registered	Arthur Schuman, Inc.
CELLO	2210610	December 15, 1998	Registered	Arthur Schuman, Inc.
QUESO SOLIMAR	2095810	September 9, 1997	Registered	Arthur Schuman, Inc.
SUPERIOR ASI	1837984	May 31, 1994	Registered	Arthur Schuman, Inc.
UNIVERSAL Design	2638979	October 22, 2002	Registered	Arthur Schuman, Inc.
VENACASA and Design	2100080	September 23, 1997	Registered	Arthur Schuman, Inc.
CELLO AND DESIGN	1665960	November 26, 1991	Renewed	Arthur Schuman, Inc.
EMPIRIA	795665	September 7, 1965	Renewed	Arthur Schuman, Inc.
IMPERIA	786882	March 16, 1965	Renewed	Arthur Schuman, Inc.

DSN:219124.2/CON014-217903

RECORDED: 05/27/2004

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